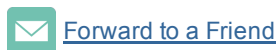


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# C-lyst



A publication of the Junior League of Richmond



We are honored to announce a collaboration with the Virginia Department of Veterans Services, Virginia Wounded Warriors, and the Veterans Outreach Program, a division of the Virginia Employment Commission, to implement **Boots to Suits**, a program to assist Virginia Veterans in need.

The Clothes Rack will house this new initiative designed to serve Veterans transitioning from military life to a new career and now needs the clothing to successfully reach their goals. Until the introduction of this program, each Veteran was sent to discount retailers or resale shops to PURCHASE a new wardrobe. Through this new initiative, our Veterans will be given a voucher from the Veterans Outreach Program to visit either of the Junior League Clothes Rack locations and select career outfits at NO

## Message from the President:

### The 2014–2015 Junior League year is upon us...Ready, Set, Go!

It is an honor to serve as the President of the Junior League of Richmond (JLR) this year. I am humbled by the faith you have placed in me to serve in this role. The year began in June with a half day Board retreat. The room was full of fellow members with a drive to move the JLR forward. The energy in the room was palpable and this group of ladies, fellow League members, were ready to make magic. Before we knew it, kickoff week was here. The Boulders hosted the Amazing Raise 5K and again, fellow league members made magic. Outfitted in their red "keep calm and volunteer" tees and technical shirts they raced in the name of the Junior League of Richmond. The next day, at 6 am our members, from phones, tablets and computers, helped our League win one of the \$2500 Early Bird prizes as a part of the Amazing Raise. Later that evening, our fellow members sold out a room at First Presbyterian Church in support of our beloved JLR. One hundred and seventy plus members strong, New Members, Actives and Sustainers filled the room to move the JLR forward. Mosaic restaurant hosted the celebration of the year's magic thus far at the After the GMM event.

From that point on, you and I have watched our fellow members kick into overdrive to plan and implement programs that run the gamut of what we do for each

the week of veterans' Day, November 11, 2014.

Join us on **Wednesday, November 19th at 11:30 AM** at **The Clothes Rack Stratford Hills** store location (6780 Forest Hill Avenue) as we kick off this partnership with a heart-warming ceremony that will include John L. Newby III, Commissioner of the Virginia Department of Veteran Services.

[Click here](#) to continue reading about Boots to Suits, or contact [Mark Gaddis](#) or [Anna Vanneman](#) at The Clothes Rack for more information.



## Annual Fund- Be a JLR Anchor!

Anchors away! We have set sail on this year's Annual Fund and are excited about our voyage. As of October, we have raised \$13,540 towards our goal of \$44,000; **about 1/3 of the way toward the financial destination.**

In addition to a financial goal, we're striving for 100% participation from JLR membership and are **12% of the way there.**

Thank you to all who have served as a JLR anchor – your strength and support are instrumental to furthering the League's legacy work! [Click here to see the full list of 2014 JLR Anchors!](#)

League and the Richmond community forward. This steadfast devotion to the League is nothing short of amazing and for this I say, thank you, thank you, thank you. Thank you to Sustaining members for continuing to believe in the mission of the JLR. Thank you for Active members for mobilizing to make sure the League remains a relevant and vibrant light in the lives of members and the City of Richmond. Thank you to our New Members for reaching out and believing in the League enough to become a part of its legacy. Lastly, thank you to all of our staff, donors and supporters that work with us to further the League's mission.

These teams are amazing alone, but together...  
abracadabra!



Monica Brinkley Davis  
President, 2014-2015



## The Amazing Raise 2014

Our heartfelt thanks to those who gave and spread the word about the wonderful work we are doing in the Richmond community!

JLR members and supporters raised the bar once again! Amazing Raise 2014 resulted in 139 gifts totaling \$6,250; an increase from 2013 of 24 donations and over \$895.



## Touch a Truck Sets a New Record!

This year's 9th Annual Touch a Truck event, held on October 4th at the Richmond International Raceway, was a huge success!

The 2014-2015 Touch a Truck Committee worked hard over the summer to plan and promote what would be a record-breaking day. Over 4,600 people attended

winner of the 50/50 Early Bird Challenge, sponsored by The Community Foundation, resulting in a prize of \$2,500.

To cap this year's success, 21 runners represented JLR for the 5K event kick-off. As a result, our organization will be receiving a portion of the race registration fees from our participating runners.

over the budgeted goal!

While higher than expected attendance caused a shortage in admission wristbands, the committee responded quickly to keep families happily streaming in. Thank you to our dedicated volunteers, generous sponsors, and amazing community partners for their support!

[Click here](#) to see more highlights from the event.

### Is your calendar marked? Don't miss out on these great events!

Sustainer Transfer Party

Friday, November 14th, 6pm-8pm

Mayo Carter House

Mayo Carter Holiday Open House

Monday, December 1st, 5pm-7:30pm

Family & friends welcomed!

TILI's Book Group with Kate White, author of "I Shouldn't Be Telling You This"

Tuesday, December 9th, 6pm-8pm

Westwood Club, 6200 West Club Lane, Richmond, VA

Register on Digital Cheetah (\$20)

Book & Author Event tickets on sale soon!

Celebrating 70 years with 5 best-selling authors on Wednesday, April 29, 2015.

Luncheon, 12:30pm, Country Club of Virginia

Dinner, 7pm, Greater Richmond Convention Center

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