



# JUNIOR LEAGUE OF RICHMOND

## New Member Information Packet

Dear Prospective Volunteer,

We are delighted that you are interested in becoming a volunteer with the Junior League of Richmond (JLR). The Junior League of Richmond believes that trained community volunteers can change our world for the better!

The Junior League of Richmond is proud of giving 90 years of community service to the area and also proud of the volunteers like you who make it possible. The success of the JLR depends on welcoming women who are committed to making a positive difference in our community.

Before applying for membership, please give careful thought to the commitments for becoming a JLR volunteer, which include:

- An interest in voluntarism
- A commitment to community service
- An interest in developing leadership skills
- Age and residency commitments:
  - A New Member shall be at least 21 years old before the end of the fiscal year (May 31) in which she joins as a New Member.
  - A New Member must live in the Richmond area. The Richmond area is defined as any location within a 45-mile radius of the center of the city of Richmond (9th and Main Streets).

This packet includes:

- An overview of JLR
- An overview of the required New Member Course
- Required application

The required application must be completed and turned in by **May 22, 2017**. The required New Member Course must be completed before you will be considered for Active membership in the Junior League of Richmond.

Please feel free to contact us with any questions. We look forward to getting to know you and working together to improve our community.

Sincerely,  
Satara Woodson  
2017-2018 New Member Advisor, Chair  
[NewMember@JLRichmond.org](mailto:NewMember@JLRichmond.org)

## **Mission Statement:**

The Junior League of Richmond is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

## **2014-2017 Vision Statement:**

The Junior League of Richmond's trained and talented members serve women, youth, and families for the purpose of reaching goals, providing support, and generating pride in the community.

## **Community Impact:**

The Junior League of Richmond (JLR) raises funds annually (described below) to deliver programs to children and their families and expanded capacity to our nonprofit partners through the delivery of volunteers and funds. Each member volunteer works directly or indirectly helping countless numbers of citizens, young and old, in our community.

The League reaches out to the metro Richmond area through the provision of trained volunteers through several Community Committees (described below). The JLR forms partnerships with other local organizations to help them deliver a broad range of services to the Richmond community.

## **Our Commitment to Diversity and Inclusion:**

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

### **Fundraising Events**

#### **Touch a Truck**

Touch a Truck is a unique and interactive event, which allows children to see, touch, and explore their favorite big trucks and vehicles, as well as meet the personnel who protect, serve, and build the Richmond community. Vehicles on display routinely include construction trucks, emergency responders, tractor trailers, utility trucks and helicopters.

#### **Book & Author Event**

Since 1947, the Junior League of Richmond's annual Book & Author Dinner has attracted internationally known authors who speak before sellout crowds. The Book & Author Dinner is both a significant fundraiser and an important literacy platform for the JLR.

#### **The Clothes Rack**

The Junior League of Richmond operates two stores that generate funds for programs sponsored by the League in our community. Sales are made possible entirely by the generosity of donations of clothing, household items and furnishings by our members and the community-at-large. Since opening its doors 65 years ago, The Clothes Rack quickly grew to become the Junior League of Richmond's #1 fundraiser. In the last 25 years, The Clothes Rack has returned more than \$2 million to the Richmond community. While our community projects funded by The Clothes Rack's profits have been diverse over the years, the goal of the store has always been the same – to provide new and nearly new merchandise at affordable prices to the community.

#### **Special Events**

Monthly events held throughout the community for members and community members where a portion of the event's revenue is contributed back to the Junior League of Richmond. These events also increase member engagement and to assist in the enhancement of a positive League environment.

### **Community Committees**

#### **Families First**

Families First Committee provides programs, special events, and services which promote the stability and well-being of the pre-school and elementary aged children and families in Richmond, Virginia. There are two programs: Families First Early Childhood (FRIENDS Association) and Families First Elementary (Woodville ES).

**Literacy through Art Outreach**

This committee coordinates workshops at community centers and schools in the great Richmond area that promote literacy through reading a book, sharing a meal and creating an art project related to the book to engage families in creative play and furthering the literacy conversation.

**Good Sports**

The Good Sports Committee will focus primarily on character development through sports. In addition to leading sports activities, committee participants will have the opportunity to develop tools and resources to help families apply what they have learned through the program at home and in their community.

**Done in a Day**

Each year, Active Members of the Junior League of Richmond assist another community organization in one-day projects focused on children and families, totaling of over 1,400 volunteer hours annually. Our partners include Peter Paul Development Center, The Doorways, Richmond City Public Schools, FeedMore, and the YMCA Bright Beginnings, among others.

**Kids in the Kitchen**

This committee is an initiative supported by AJLI and occurs monthly (during the school year) at Anna Julia Cooper Episcopal School. Programs teach middle school students how to live a healthy lifestyle through interactive education, preparing and serving a healthy meal and guest speakers.

# NEW MEMBER COURSE

The New Member Course occurs during the first year and is comprised of various meetings, social gatherings, participation in existing Junior League projects, and other experiences. The purpose is to integrate you into an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers.

As a New Member, you will be assigned a New Member Advisor (NMA) along with other New Members. This group and this Advisor will serve as your guide through the New Member Course.

The New Member kick-off meeting, Super Saturday, on June 24, 2017 will give you the opportunity to meet other New Members and be introduced to the New Member Advisors, leaders, and other representatives of the Junior League of Richmond. Each subsequent meeting is organized to introduce you to the organizational structure of the Junior League of Richmond and acquaint you with the League's committees and projects. This exposure will help you determine where you may want to begin your volunteer career with the League.

A list of New Member commitments is included in this packet, and it will be reviewed at the inception of the course year by the New Member Advisors. The commitments are structured around giving you as many opportunities as possible to gain hands-on experience in developing an understanding of how we fulfill our mission. These opportunities involve our largest fundraiser, The Clothes Rack, along with other fundraising events, Done-in-a-Day (DIAD) community projects, Training Institute for Leadership Impact (TILI) courses, and General Membership Meetings.

# COMMITMENTS

## Commitments for Membership:

- Must be at least 21 years of age
- Must be a current resident of the Richmond Metropolitan area

## Commitments for New Members: *(must be completed by April 20, 2018)*

### Membership Commitments

- Super Saturday
- 3 General Membership Meetings
- 1 New Member Meeting
- Placement Palooza
- 1 New Member Advisor Social
- 1 Mid-Year Check in with Advisor
- 1 Update Digital Cheetah Profile

### The Clothes Rack

- 18 in-store hours at the Clothes Rack

### Community Commitments

- 1 Doorways Shift *(with NMA group)*
- 1 Done In A Day (DIAD) *(with NMA group)*

### Fund Development Commitments

- 1 of the following:
  - Work three-hour shift at Touch A Truck or Book and Author
  - Purchase 8 Touch A Truck tickets
  - Purchase 1 Book and Author Dinner ticket
  - Purchase 2 Book and Author Gallery tickets

### Training Institute for Leadership Impact (TILI)

- 1 TILI at Super Saturday
- 1 TILI at New Member Meeting
- 1 TILI of your choosing

### Financial Commitments

- \$65 Registration Fee *(due with application by May 22, 2017)*
- \$161 New Member Dues *(due June 24, 2017)* \*Membership Dues Scholarships are available. Please note the \$65 registration fee will still need to be paid by the applicant. It is not included in the scholarship. **We are able to award up to four scholarships.**
- 2017-2018 Active Dues: \$161 *(due by March 31, 2018)*

### Electives

- Pick 3 of the following *(one can be done multiple times)*:
  - Attend a General Membership Meeting
  - Attend a Sustainer Event
  - Work a two-hour shift at The Clothes Rack
  - Donate \$75 worth of merchandise to The Clothes Rack

- Complete a Done In A Day (DIAD)
- Work an Event shift
- Purchase Event ticket(s)
- Attend a TILI Training

**Commitments for Active Members:** *(following New Member year)*

- Pay Membership dues - \$161
- Complete Committee Placement commitments
- Donate \$75 worth of merchandise to The Clothes Rack
- Complete one Done in a Day project
- Work a two-hour shift at the Clothes Rack
- Attend three General Membership Meetings
- Personal Choice Option *(choose one)*
  - Complete an additional Done in a Day
  - Attend an additional General Membership Meeting
  - Complete an additional Resource Development Menu option *(see below)*
  - Complete a Training Institute for Leadership Impact module
- Resource Development Menu Option *(choose two)*
  - The Clothes Rack - buy, donate or work the equivalent of a two-hour shift (\$75)
  - Purchase either 1 Book & Author ticket or 8 Touch a Truck tickets
  - Buy or sell \$100 of JLR Cookbooks

**Please note:** All members are required to follow the Member Code of Conduct Policy found in our Policies and Procedures.