

C-lyst, a publication of the Junior League of Richmond

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2011 - The Numbers Tell All



Member Spotlight

Shontae Hewitt - Hurricane Katrina: A JLR Member's Story

I had plans to scoot my 4 year old son around Audubon Park and soak in the sunshine on a beautiful August Saturday morning. While doing random chores before our mini-adventure, an audible string of words emerged from the television noise in the background.

"Category 5...hurricane... New Orleans...evacuate... landfall...Monday."

I paused to retrace my steps over the past week,

What a year! Thank you to all Junior League of Richmond members and community partners for making 2011 a fabulous year. See below for our year in review:

- Nearly **1,000** Junior League of Richmond members served the Richmond community and contributed over **30,000** hours of service
- Over **1,000** attendees at the 67th Annual Book & Author Dinner, raising over **\$65,000**
- Over **430** individuals, corporations and foundations donated to the Annual Fund or sponsored events
- Over **39,000** customers served and **156,000** items sold, increasing revenue 3% at our Clothes Rack stores, making 2011 our best year yet!
- Over **300** students, teachers and parents attended the 8th Annual Junior Book and Author event
- More than **3,000** children and family members enjoyed the 6th annual Touch a Truck event, raising over **\$33,000**
- Done-in-a-Day completed **62** community outreach projects
- Literacy Through Art Outreach served **500** children and **500** adults
- Kids in the Kitchen served **210** children from Woodville Elementary
- YMCA Bright Beginnings served **125** children

to me. I called my dad, who lived in a nearby neighborhood, to confirm what I'd heard. Those park plans? Out. The new plan was for my family and I to caravan to a small town in northern Louisiana to rest on higher ground. **To read more, click [HERE](#).**



JUNIOR LEAGUE Vision Statement

The Junior League of Richmond empowers, educates and enhances the quality of life for women, youth and families, with an emphasis in the East End community, through effective programming and collaboration *demonstrated by quality mentorship and family programs that build skills to reach educational goals, plan for the next phase of life, and generate pride in the community.*

Donate Now!

The Junior League of Richmond focuses on developing community programs that combat childhood obesity, illiteracy, and promote healthy life style choices and building strong and stable families in Richmond's East End community. To support these efforts, JLR partners with many other organizations

Southside Child Development Center and Woodville Elementary School

- The New Member class collected food and school supplies for **80** children and goodie baskets for **30** seniors
- The Sustainer Doers provided activities for **75** children at SCDC, dinner and bingo for **40** Fan Free Clinic clients, and drew over **60** guests at ice cream socials at the Hospital Hospitality House

The future is looking bright for the Junior League of Richmond!



Richmond's 36-Hour Online Giving Challenge

Your \$50 Donation could turn into \$20,000 for the Junior League of Richmond! Log in to giverichmond.org from 6AM on September 19th to 6PM on September 20, to support the Junior League of Richmond in The Amazing Raise 2012. [Read more](#)



JLR and Social Media



Climb. Explore. Learn. **TOUCH!**

Join us on September 15th at the Richmond International Raceway for the 7th Annual Touch a Truck (TAT)! [Click here](#) to purchase your regular or VIP ticket today. TAT is a unique and interactive event which allows children to see, touch, and explore their favorite big trucks and vehicles as well as to meet the personnel who protect, serve, and build the Richmond community. [Learn More](#)

Richmond Public Schools (particularly Woodville Elementary, Clark Springs Elementary, and Swansboro Elementary), YMCA, Hospital Hospitality House, Meals on Wheels, Central VA Food Bank, Community Kitchen, St. Andrew's Episcopal School, St. Joseph's Villa, Essex Village, the Prejudice Awareness Summit, and Southside Child Development Center among others. The JLR averages more than 70 programs and 1500 hours of service to its Community programs from Sept to May each year. Historically, JLR has targeted its programs to pre-elementary and elementary aged children, however we are pleased to announce our pilot Mentoring Program at...

[Read More](#)

hard to expand its reach through the use of social media. Look to our various social media accounts to find out information on our events, relevant content, and to learn more about our purpose in the Richmond community. Help us reach a wider audience by engaging with us in the social media space:

[Follow us on Twitter](#)

[Like us on Facebook](#)

[Read our Blog](#)

[Follow us on Pinterest](#)

[Subscribe to our YouTube channel](#)

[Subscribe to our Flickr account](#)



Welcome Class of 2012

The Junior League of Richmond is welcoming 70 new active members this year.

Congratulations, ladies! We are lucky to have you. We are also excited to introduce all 106 members (as of 8/27) of the New Member class of 2012. [Click here](#) to see the full list of both new actives and new members.

Don't miss out on the fun in 2012-2013, mark your calendar for the League's annual events and be on the look-out for upcoming Clothes Rack donation drives.

September 19 **Amazing Raise Fundraiser**

<http://giverichmond.guidestar.org/>

Unique donations of \$50 or more qualify the JLR to win the grand prize of \$20,000

Participate from 6AM on September 19th to 6PM on September 20th

September 27 **J. McLaughlin Event**

10AM-6:30PM

Refreshments provided

September 28
Sustainer Luncheon

11:30AM

Located at Jefferson Lakeside Country Club

October 24
Barbara Ransome Andrews Luncheon

11:30AM-1:30PM

Located at Mayo Carter House

[Click Here](#) to read more about the Barbara Ransome Andrews Award

November 1
Junior Book & Author

Located at Godwin High School

Tickets are \$10 in advance and \$15 at the door

Author: Donna Jo Napoli

November 8
Annual Donor Party

6PM

Location- TBA

March 12
Past President Luncheon

11:30AM- 1:30PM

Located at Mayo Carter House

April 15
Pinkie W. Smith Luncheon

11:30AM-1:30PM

Located at Mayo Carter House

[Click Here](#) to read more about the Pinkie W. Smith Award

May 1
Book & Author

7PM

Located at the Greater Richmond Convention Center

Authors to be announced in January

On-going Events

Sustainer Book Clubs

Contact Terry Long (terrylong@verizon.net or 804-395-7128)

Day time book club

Contact Virginia Stone (geoff5505@comcast.net or 804-282-7871)

Dining Divas

Meets once a month

Contact Lori Coyne (lcoyne@greaterrichmondcc.com or 804-477-7325)

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Our mailing address is:

205 West Franklin St, Richmond VA, 23220

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