

MAKING HISTORY



JUNIOR LEAGUE OF RICHMOND | ANNUAL REPORT 2018-2019

The Junior League welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

MISSION

The Junior League of Richmond (JLR) is an organization of women committed to the mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

VISION

The Junior League of Richmond is an inclusive group of informed thought leaders intentionally serving and empowering women, youth, and families, striving for collective impact through collaboration and advocacy.



FROM THE PRESIDENT

The Junior League of Richmond is an organization of women committed to the mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Our 900 members make a significant impact on the Richmond community each year through thousands of volunteer hours contributed in community service and leadership development.

In the 93 years since its founding, the League has been involved in key initiatives and advocacy efforts that have improved the well-being of women, children, and families in the Richmond community. This rich history has provided us with the building blocks necessary for our current and future endeavors. That is why our theme for the 2018-2019 League year was “Making History.” It was both a recognition of these past achievements and a challenge to our members to continue making history through work in the community and within our membership.



Jayda Justus
2018-2019 President

Our history was a focus for our League this year, with members and the public learning about the 10 decades of League accomplishments through photos, videos, and documents from our newly digitized archives. We took steps to preserve this history by partnering with the Virginia Commonwealth University library to house these priceless records for perpetuity.

JLR built upon our rich history and increased our community engagement this year by sponsoring a blood drive, a lunch-and-learn for current and potential community partners, and several Clothes Rack pop-up shops at community festivals and partner events. Our members worked with over 500 children and families, provided over 600 meals, and contributed over 13,000 hours to the Richmond community through service projects and events. Our fundraisers, revenue from The Clothes Rack, and the generous donations to our Annual Fund provided us with the financial resources to fund these community outreach programs and partnerships- and we thank you for your support.

What has made JLR unique in its impact throughout the years is the effectiveness of its trained volunteers. Our training courses ensure that our members are ready to face the challenges of our community, both today and in the future. This year, our members received hundreds of hours of training and are equipped to take on these challenges, in their personal, professional, and volunteer capacities.

The Junior League of Richmond made history in 2018-2019, and I am honored and proud to have served along with our 900 members to make a lasting impact on Richmond!

Jayda B. Justus

VCU HISTORY PROJECT

The Junior League of Richmond has a rich history- and it is now accessible to JLR members and the Richmond community, thanks to a collaboration with Virginia Commonwealth University. During the 2018-2019 League year, the League managed a project where more than 30 boxes of historical records were scanned by VCU interns and entered into a searchable collections digital database. The original documents and photos are now stored at VCU, where they are preserved for the next generations of League members as well as the Richmond community.

LITTLE BLACK DRESS INITIATIVE

The third annual LBDI, a weeklong, social media-driven fundraising campaign, used the iconic black dress to raise awareness about poverty and its effects on women in society.

The enthusiastic efforts of 54 Ambassadors and support of more than 630 donors raised \$27,672. ALL funds raised went directly to provide grants for these worthy initiatives:

- **Safe Harbor** - the campaign supported dental needs, social activities and clothing for those who have experienced domestic violence, sexual violence, or human trafficking.
- **Child Savers** - the campaign supported Healthy Hydration Stations, family-style meal delivery and access to fresh foods at Richmond-area childcare facilities.
- **Greater Richmond Fit4Kids** - the campaign supported 10 scholarships to Game On, Girl Summer Summit 2019.



BOOK & AUTHOR

The Junior League of Richmond hosted its 74th Book & Author event on Tuesday, April 23, 2019, presented by Dominion Energy. This year's event featured seven authors who entertained the hundreds of guests at the luncheon at the Virginia Museum of History and Culture and/or the dinner and theater programs at The Altria Theater.



That morning, the authors visited Richmond area schools and career centers to meet with the students who participate in the League's community programs. An essay contest was added this year to highlight the importance of literacy and offer a chance for area middle school students to attend the event. Congratulations to I'yonna Henderson of Henderson Middle School, whose essay about Maggie Walker took home the prize.

This year's Book & Author featured: the late Dorothea Benton Frank – *By Invitation Only*; Heath Lee – *The League of Women*; Ted and Matt Lee – *Hotbox*; Tembi Locke – *From Scratch*; Susan Meissner – *The Last Year of the War*; and Katherine Wintsch – *Slay Like a Mother*.

Mark your calendars now for the 75th Book & Author which will be held on Thursday, May 7, 2020!

SPONSOR THANK YOU

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Elizabeth Miller Photography
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NEW HEADQUARTERS

The Junior League of Richmond moved into a new home this past year! After 41 years in the Mayo-Carter House, the property was sold in May 2018. The Mayo-Carter House was purchased in 1977 in conjunction with preservation efforts for the 200 West Franklin Street block. The property sale provided funds to enable significant investment in the Richmond community and the League's long term financial security. The League's new Headquarters is located at 2605 West Cary Street, across the street from The Clothes Rack. We are excited to be in this vibrant, growing neighborhood. Stop in for a visit!

COMMUNITY LUNCH & LEARN

The League hosted current, returning, and potential community partners for a "lunch-and-learn" outreach opportunity in March. Twenty-nine guests from fourteen area non-profits joined us for a showcase of League resources and how to use them. They learned how our events support JLR community programs and the process for requesting and using League volunteers. Lunch was followed by a tour of the Cary Street Clothes Rack. Participating organizations included ChildSavers, Partnership for the Future, Higher Achievement, and Safe Harbor.



BLOOD DRIVE AT SCIENCE MUSEUM



Did you know that a minimum of 400 pints of blood must be collected five days a week to keep up with the demand placed on the Red Cross in Central Virginia? One emergency room trauma case, such as a car accident victim, can require up to 100 pints of blood. In support of our community partnerships and our commitment to improving the lives of the people in the communities we serve, the Junior League of Richmond partnered with other Leagues across the Commonwealth and the Red Cross of Virginia for our first annual JL/ Red Cross Blood Drive. The Richmond drive was held March 16, 2019 at the Science Museum of Virginia and was free and open to the public. This joint-effort was facilitated by the Assistant Chair of Public Affairs and the March Program Coordinator for DIAD. We registered 60 blood donors and collected 57 units, for a life-saving impact on up to 171 lives!

TOUCH A TRUCK

The 13th annual Touch a Truck was held October 20, 2018, and raised \$57,000 to support the Junior League of Richmond's community programs. Despite a rainy day, more than 4,000 people attended the event, including 100 families from underserved areas who were guests of the League.

Children of all ages were able to touch and explore more than 60 vehicles of all kinds including a helicopter, police boat, car carrier, firetrucks, various trucks and haulers and construction equipment. Two birthday parties were also held at the event, which added to the excitement.

Thanks to the 75 corporate partners, food and activity vendors and event sponsors who participated and helped make this another fun-filled family event. **Mark your calendars for Saturday, October 19, 2019, and join the Junior League of Richmond for our 14th annual event!**



SPONSOR THANK YOU

Tractor Trailer (\$5,000)

UPS Freight
Children's Hospital of
Richmond at VCU Health

Rick Hendrick Chevrolet
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Seibert's Towing
Timmons Group

Excavator (\$2,500)

AmeriGas
Vulcan Materials Company
Wells Fargo
Woodfin - Your Home Team

Community Partners

CBS
Children's Museum Book Buggy
Dept of Forestry
DMV
EnviraGrow
GRTC Bus
Hanover Station 10
Henrico Fire Dept
Henrico Police Dept
James River Equipment VA
Lakeside Volunteer Rescue Squad
Lauren Rothe - Mary Kay Foundation
Richmond Traffic Control
Tuckahoe Volunteer Rescue Squad

Car Carrier (\$1,000)

Allan Myers
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Eagle Construction of VA
Virginia's Electric Cooperatives
Wegmans Food Markets Inc.
Southside Electric Cooperative

Tow Truck (\$500)

Atlantic Bulk Carrier
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Hamnett Properties
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Kid Med
Oriole Landscaping LLC

VA State Police
VCU Police
VDOT
Virginia Capitol Police
Virginia Farm Bureau
WCVE/Ready to learn/Idea
Stations

LEADERSHIP DAY

As part of the League's focus on empowering women to be more effective leaders, the Junior League of Richmond's Training Institute of Leadership Impact (TILI) hosted a Leadership Day on Saturday, April 27, 2019. Capital One graciously donated space for the day at Capital One Town Center located in West Creek. Breakfast kicked off the event followed by workshops for newly elected chairs, co-chairs and directors transitioning into leadership roles. Lunch afterwards was provided courtesy of ACG.

Our first speaker was Nancy Eberhardt, a certified executive coach and leadership development consultant, whose book, *Uncommon Candor*, was given to every attendee. In addition, Kelley Cox, an associate professor at VCU who holds a PhD in psychology, conducted a workshop on personal brand and executive presence.

Leadership Day is by invitation only and members are nominated by committee chairs and leaders that see leadership potential and a commitment to the Junior League of Richmond. Over 30 aspiring women had the privilege of attending this year and left the workshops energized and ready to make a difference in the Richmond community.



BY THE NUMBERS



1,100

meals served
at monthly
community programs

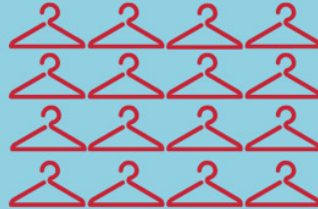
535

children and parents
participating in
monthly community
programs



16

Clothes Rack pop-up shops,
including the CBS Expo, Touch
a Truck, Doorways, Friends
Association, National Night
Out, and Super Saturday



48

community programs
held for Good Sports, KITK,
Literacy through Art Outreach,
Families First Early Childhood,
Families First Elementary, PEP



WOMEN OF DISTINCTION



Jennifer Keegan (right)
with Victoria Hauser

PINKIE W SMITH AWARD | JENNIFER KEEGAN

Since joining the League in 2015, Jenn Keegan has been part of the Donor Relations committee, served as Assistant Chair and Chair of Kids in the Kitchen, and is currently the Community Council VP Elect. Her leadership style inspires nearly perfect program attendance by her volunteer committee and brings delight to youngsters who participate. Selfless in every sense, Jenn's a team player who rides the bus to bring families to Touch a Truck and steps in to assist when others need to take family leave. This year she established a newsletter to keep connected to the KITK during the year. Members describe Jenn as someone who arrives early and stays late, all the while wearing her infectious smile.



Lauren Leggett (right) with
Olivia Jenkins Langford

COMMUNITY VOLUNTEERISM AWARD | LAUREN LEGGETT

Lauren Leggett always goes beyond her League commitments, volunteering for most "Done in a Day" events and additional Clothes Rack shifts. Immediately following her new member year, she accepted the Clothes Rack Assistant Chair position and this past year, was the Clothes Rack Committee Chair where she coordinated the CBS 6 Women's Health Expo Fashion Show while out of the country. Additionally, she serves on the Research, Evaluation and Planning committee and, beyond the League, is active with Housing Families First, Doorways, Hands on Greater Richmond, Safe Harbor, and her church.



Kathleen Demro (right)
with Mary Catharine
Kolbert

BARBARA RANSOME AWARD | KATHLEEN DEMRO

Kathleen Demro is the epitome of putting service to others above all else. A member since 1998, she has held numerous leadership positions including that of President in 2007-2008. Kathleen has also served on the Association of Junior Leagues International (AJLI) Nominating Committee, the AJLI Board of Directors and is an AJLI faculty member as well. A true community advocate, Kathleen has served many other organizations, including participation on The Virginia Anti-Violence Project, Richmond History Makers and Partnership for Nonprofit Excellence boards. She's spent many years serving survivors of sexual and domestic violence as an employee of the Department of Criminal Justice Services for the Commonwealth of Virginia and as Executive Director of Safe Harbor. Her current role is Lead Training and Technical Assistant Specialist for the Office of Crime and Technical Assistance Center.

WOMEN OF DISTINCTION



CELEBRATING MARTHA WARE'S 30 YEARS OF SERVICE TO THE LEAGUE

Sustainer Martha Ware Bryan celebrated 30 years as our Office Manager/ Bookkeeper this year. Over the decades, she has been a font of knowledge, a counselor, and a confidant for countless members. Her dedication to our organization is tireless, and her kind spirit enriches the League's member experience, community projects, and events. The Junior League of Richmond is grateful for her continued leadership and support! Congratulations on 30 years of service, Martha Ware!

MEMBER AWARDS

Transformational Team Membership Taskforce

Fund Development Allyson Duffy
Kristen Johnson

Developing the Potential of Women Sheela Nimishakavi
Kate Townsend

Community Emma Barone

Transfer of the Year Shivangi Perkins

Outstanding New Member Alexandra Leigh

Membership Kathryn Bradt & Elle Joyner

Communications Randee Lee Weingart
Caroline Corl

Sustainer Go Getters Niki Spencer & Pattie Sutton

Rising Star Brittney Quarles

Superstar Stephanie Maynor

President Awards Meghan Townes Behny
Tamarah Holmes
Blair O'Brien
Sarah Spota
Mary Catharine Kolbert
Kristen Barnes

MEMBER RECOGNITION



New Members

Shelby Bartilotti
Chandler Benningfield
Courtney Britt
Takeshia M. Bruce
Jennifer Chazanow
Tyeshia Coles
Ann Collins
Connie Cypress
Kristen Dahlman
Rachel DeGraba
Alex Denny
Danielle DiClemente
Alice Duerson
Erin Dunstan
Christy Grigg
Lila Hiltz
Heather Hodges
Tess Hubbard
Miranda Internicola
Emily Janto
Kate Kendall
Kristen Kiewiet de Jonge
Hannah Kowitz
Heather Lam
Cortne Lanier
Eleana Legree
Alexandra Leigh
Christina Mattice
Sara Maynard

Megan Morris
Rebecca Murdock
Quinn Novak
Chelsey Pearson
Sarah Perry
Megan Price
Emily Russell
Sophia Salanova
Molly Scarbrough
Katherine Schiefelbein
Rachel Spencer
Calli Stehle
C.J. Stolle
Shannon Stombock
Keya Strudwick
Alli Taylor
Catherine Vaughan
Rachel Wieghaus
Grace Wilkins
Genia Williams
Victoria Williamson
Kristin Williford
Danielle Wormley
Priscilla Wright
Emily Zaylor

New Sustainers

Irene Bland
Allison Constantino
Kasey Hayes

Allison Jones
Kathryn Kline
Sue Patow
Heather Miller
Leigh Peplinski
Kiely Sharpe
Sara Shelton
Meredith Spray
Mary Cabell Sulc
Laura Weisiger

Transfers (Active)

Jessica Ackerman
Latoya Bingham
Alisha Boone
Lauren Clarke
Megan Cox
Taylor Croley
Jamie Engel
Aili Espigh
Kathryn Ferretti
Emily Harlan
Stephanie Leitch
Stephanie Lim
Pamela Maffett
Jill Markey
Megan Mullinix
Margaret O'Brien
Alison Orshoski
Rebecca Pinsky

Shivangi Pokharel
Perkins
Catherine Purdy
Lauren Rich
Meredith Sieber
Sarah Smith
Sally Tener
Erika Todd
Kara Weiland
Missy Wesolowski
Necia Williams
Allie Wine

Transfers (Sustainers)

Katherine Chase
Sheryl Hamza
Leslie Harshfield
Mallory Nielsen
Lisa Raines
Nancy Ridler

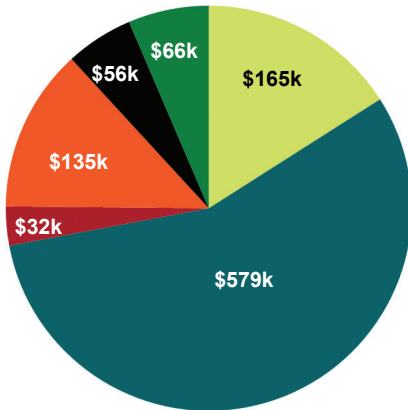
In Memoriam

Dot Hart
Sarah Kay
Janet Lochhead
Anne Norris
Margo Sullivan

YEAR AT A GLANCE

SOURCES OF FUNDS

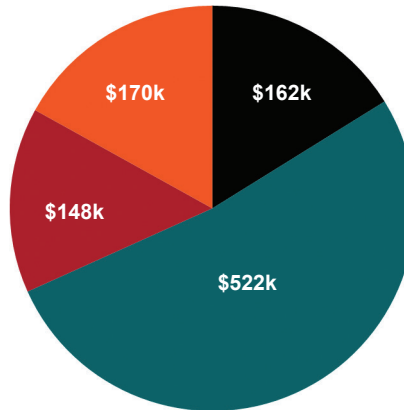
\$1,033,000



- Clothes Rack Sales
- Other Merchandise Sales
- Membership Income
- Special Events
- Rent/Interest
- Contribution & Sponsorships

USES OF FUNDS

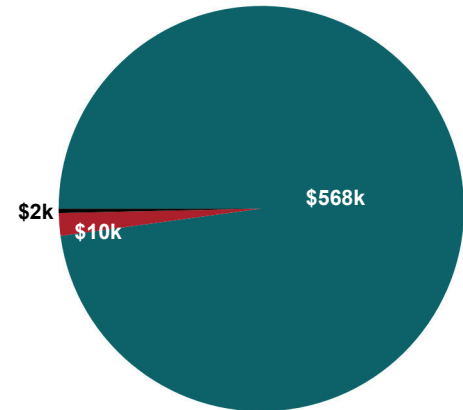
\$1,002,000



- Retail Programs/Boots to Suits
- Management
- Special Events/Development
- Community Programs

IN-KIND DONATIONS

\$580,000



- Merchandise for Resale
- Goods/Services
- Publicity/Printing

DONOR RECOGNITION



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Pattie Sutton
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Diane Taylor
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Cabell West
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Sheronda Wilford
Priscilla Wright

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Patsy Barr
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Anedra Bourne
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Lee Camp
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Kay Clary
Lorie Coker

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Frances Payne Tyler

Kay Tyler

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Elizabeth Crea Miller
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Lindsay Gauver

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