The Junior League welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

**MISSION**

The Junior League of Richmond (JLR) is an organization of women committed to the mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

**VISION**

An inclusive group of informed thought leaders intentionally serving and empowering women, youth, and families, striving for collective impact through collaboration and advocacy.
Dear Members, Donors and Supporters:

“Leading change... transforming the community”. For 93 years the Junior League of Richmond has shown how passionate women can lead change and transform a community.

What does transformative leadership in the community mean? It means a commitment to making a difference, rolling up your sleeves and taking action! As in years past, we have done just that and even more. A few highlights include:

- The Clothes Rack turned 70! A new logo, a birthday party, and recognition from AJLI celebrated the impact The Clothes Rack has had and continues to have in Richmond to include the addition this year of pop up shops around the community.

- The Public Affairs Committee was resurrected as a result of the relaunched State Political Action Committee (SPAC). The members in this placement will advocate for those who have been marginalized by human trafficking, a social issue that knows no boundaries.

- The Little Black Dress initiative is an example of the collective impact volunteer leaders and their network can make. Recognizing the lack of access to fresh vegetables in the East End, over seventy JLR members wore the same Little Black Dress for a week to raise awareness of food deserts in our city. They raised $35,000 to support the purchase of a hydroponic vegetable growing container which will provide fresh vegetables all year round in underserved areas of Richmond.

- Diversity and Inclusion is at the very core of the League. This spring, Carol Goodman, AJLI Board of Directors member; Monica Brinkley Davis, Past President; and Myra Goodman Smith, CEO Leadership Metro Richmond; started the conversation about how we, as an organization and as community leaders, can ensure we are examples of openness and inclusion. As a result the Diversity and Inclusion Board Committee was re-formed.

- Thousands of volunteer hours guaranteed the continued success of the annual Book & Author Event and Touch a Truck. Through these events and the support of individuals and corporate partners, we were able to deliver exceptional programs in the community.

With the sale of the Mayo Carter House in May, the League began a new chapter in its history. The bright red awning on our new Cary Street headquarters announces our presence in this evolving community. While bittersweet, the proceeds from the sale of the house afford the League new opportunities to make an even bigger impact in the community. A committee has been formed to thoughtfully and strategically distribute the sale proceeds to ensure a meaningful and long-lasting League impact. While the house will always be a part of our JLR history, the League is not defined by a building, but by our members, and our commitment to our community.

It has truly been my honor to serve as President of this amazing and inspiring group of volunteers who are dedicated to the Richmond community. I can truly say that through our work and dedication we are leading change and transforming our community.

FROM THE PRESIDENT

Sue Patow
2017-2018 President
Community Programs Members Enjoy Touch A Truck

This year the Junior League of Richmond made sure that students and families who participated in our community programs were able to attend the 12th annual Touch a Truck at no cost to them or their families. Youngsters from the FRIENDS Association, Woodville Elementary School, Church Hill Activities and Tutoring, the Salvation Army, the Richmond Public Schools Office of Family and Community Engagement and the Peter Paul Development Center all enjoyed a beautiful day at the Richmond Raceway.

Over 200 members of our community attended Touch a Truck and received a complimentary lunch while at the event. We are especially grateful to our friends and partners at Blue Sky Fund who allowed us the use of their buses and drivers to provide free transportation for these children and their families.

Thousands of people attend Touch a Truck each year and the Junior League of Richmond is making sure that members of the community we serve can have the same opportunity to enjoy the event and connect with the folks there that build, protect, and serve our Richmond community!

Research, Evaluation, and Planning Committee

The Research, Evaluation, and Planning (REP) Committee was formed with the goal of increasing the internal accountability, momentum, and sustainability of the League by 2020. REP evaluates our community programs to ensure they meet the needs of our community partners and serves as the repository for the data collected from our committees. In the inaugural year of REP, members worked with committee chairs to create logic models with a collaborative monthly report. REP worked to define measurable goals for each committee as a format for assessing program effectiveness and optimizing the community experience for our members.
In mid-Fall 2017, twelve members of the Junior League of Richmond joined six other Virginia Leagues at the 2nd Annual Leadership Summit, held in Roanoke. The purpose of this event is to educate and inform members on advocacy techniques while relaunching the Virginia State Public Affairs Committee (SPAC). This year, the focus was on advocacy, membership, diversity, and next steps to rebuilding the Virginia SPAC.

The Summit started with a discussion on “The ‘State’ of Virginia.” This session laid the foundation for all Leagues to have a high-level understanding of trends and challenges facing the communities other Leagues serve. Then, AJLI’s high-energy speaker Vicki Clark grabbed our attention with thought-provoking comments on how Junior Leagues can be adaptable to their ever-growing and multi-generational membership.

Breakout sessions gave members a forum to discuss cross-League topics, successes, and best practices. This portion was very informative, as attendees were able to dive deeper into issues and learn how other Leagues handle matters such as recruitment strategy, number of new member classes, member obligations, and so much more.

The Summit concluded with AJLI’s Janine Le Sueur and Vicki Clark, and JL Roanoke Valley’s Mary Jean Levin sharing tips on the importance of building a statewide coalition and moving forward to relaunch the Virginia SPAC. There was a consensus that Virginia Leagues are ready to relaunch SPAC. The speakers charged each to return to their leadership and begin laying the foundation for SPAC by having a local Public Affairs Committee, discussing issues for advocacy, and selecting two representatives to be a part of the statewide committee.

The Norfolk/Virginia Beach League will host next year’s Summit.
The Community Volunteerism Award recognizes an unsung hero who consistently performs above the average League requirements, demonstrates excellence in her volunteer work, and has a great impact on the community. This year’s recipient was Olivia Jenkins Langford.

Olivia has taken on numerous leadership roles within the League since her New Member year. Olivia has served as a member on the Families First – Early Childhood Education Committee and Kids in the Kitchen Committee, and she is passionate about the League’s involvement in the community. In 2018-19, she will be a New Member Advisor, welcoming our new members and helping them acclimate to the Junior League.

Last year, along with her other League commitments, Olivia served tirelessly on the Property Committee. She generously offered her professional expertise and knowledge as the Committee advised the League on different options for the future of the Mayo-Carter House.

Outside of the League, Olivia is Chair of the Central Virginia Regional Activities Committee for the Virginia Water Environment Association and the Young Professionals Committee for the American Water Works Association.

The Pinkie W. Smith Award for Excellence in Volunteerism was established to commemorate the exemplary service and dedication to volunteerism that was so evident in the life of Pinkie Smith.

This year’s recipient, Christa Schulenburg, has been devoted to the JLR since 2013 when she first served as a Recruitment Committee Member. She now leads Recruitment as the Chair for the 2018-2019 League year and has also demonstrated her incredible dedication to the League through her service on the Donor Relations and 90th Anniversary Celebration Committees, as a New Member and Active Member Advisor, and as an outstanding Annual Fund Chair.

Fellow leaders describe Christa as “thoughtful, energetic, and committed to the Junior League of Richmond” and “always looking for additional ways to impact the League and to make a difference.”
The Barbara Ransome Andrews Award commemorates the exemplary volunteer service to both the Junior League of Richmond and the community by former League President, Barbara Ransome Andrews. Each year this award recognizes a League member who not only is a passionate JLR leader but also has a strong commitment to other community causes.

This year’s winner, Past President Mary Catharine Ginn Kolbert, is an example of a member who has been involved with many facets of the League. She chaired the Bizarre Bazaar committee (a JLR fundraiser of years past), chaired the Marketing and Promotions committee, was an enthusiastic member of the Nominating Committee and an Active Member Advisor. As a Sustainer, she remains active - she served as VP of the Sustainers and continues to volunteer for committees and DIADs.

Beyond the League, she is wife to Warren, mom to Grace and Charlie, and a friend to many. Mary Catharine is a JLR legacy. Her mother, Grace, was President when was Mary Catharine was in kindergarten, and a few years later, she, too, was honored with the Barbara Ransome Andrews Award. Mary Catharine not only grew up in a family of volunteers, but she has raised a family of volunteers herself, as her children are active in the Richmond community.

### President’s Awards

- Lurlene Barnes
- Chelsi Bennett
- Martha Ware Bryan
- Joanne Frye
- Laura Jarrett
- Lauren Morano
- Brittney Quarles
- Ann Michele Sweeney

- Outstanding New Member
- Assistant to the President
- Office Manager
- Chair, Research, Evaluation and Planning Committee
- Chair, House Sale and Relocation Committee
- Chair, State Public Affairs Committee
- Communications Committee
- Controller
The Clothes Rack celebrated our 70th anniversary this year and what better way to celebrate than by giving back to the community.

In the fall, we had our first community pop-up shop at the East End Field Day (pictured above). Vouchers were given to all attendees and they were able to shop for items using those vouchers. All unsold items from that day were donated to Richmond City Public Schools.

In February, we held a successful pop-up at the CBS Women’s Health Expo with donated accessories and high-end clothing items. Our very own JLR members were models in a fashion show highlighting items from the store (pictured right).

We ended the year with a 70th Anniversary party. Carol Goodman from the AJLI was our guest of honor and she presented the League with an award for a successful 70 years.
The 12th Annual Touch a Truck event raised over $56,000 to support the Junior League of Richmond’s community programs. Children of all ages were able to see, climb, and explore over 40 trucks of various sizes. The weather was gorgeous, and 5,100 attendees joined us for a day filled with family fun, games, music and…trucks! The record-breaking attendance equated to over $26,000 in ticket sales for the League, including our first birthday party package!

Thanks to generous Family Sponsorships and our friends at Blue Sky Fund, over 200 attendees from our community programs had free transportation to the event. A big “thank you!” to Papa Johns for providing complimentary lunch for those families.

Over 75 corporate and event sponsors donated approximately $22,000 to the Junior League of Richmond, including the following Top Sponsors: Children’s Hospital of Richmond at VCU, Wells Fargo, Amerigas, New Market, Eagle Construction of VA, and Cranemasters

We are so thankful for the diligence and hard work of the women of the Touch a Truck committee, who guaranteed the event’s success.
This year the Junior League of Richmond embarked on its second annual Little Black Dress Initiative (LBDI). LBDI is a week-long, social media-driven fundraising campaign that uses the iconic Little Black Dress (LBD) to raise awareness about poverty and its effects on women in society. Ambassadors wear one LBD for five consecutive days and harness the power of their social media platforms to drive online donations through a charitable fundraising site. This year’s campaign focused on food deserts and healthy eating.

Our goal was to raise $35,000. Through the enthusiastic efforts of Ambassadors and support from League members, we surpassed our goal, raising a total of $36,567. Fundraiser proceeds purchased an EnviraGrow Mobile Learning Center at The City of Richmond’s Virginia Cooperative Extension office in the East End. The EnviraGrow Mobile Learning Center will:

- Provide more than 6,000 pounds of fresh produce annually
- Provide Work Force Development
- Reduce the Food Desert in the East End
- Teach Health and Nutrition

We celebrated completion of the Mobile Learning Center on August 9, 2018. Mayor Levar Stoney attended the ribbon cutting and community celebration.
The Junior League of Richmond hosted its 73rd Book & Author Event on Thursday, May 10, 2018. Pete and Betsy Gallagher, parents of JLR members Katie Gallagher and Erin Gallagher Barrar, hosted the authors for a beautiful Welcome Dinner at their home in Richmond on Wednesday evening. On Thursday morning, the authors spoke at local schools, including Anna Julia Cooper Episcopal School and Carver College and Career Academy, interacting with children who participate in some of the League’s community programs. Once again, Bob Deans served as Master of Ceremonies for the Event, leading the authors in a panel discussion at the luncheon at The Tuckahoe Woman’s Club. After a brief respite, the authors joined over 800 guests and presenting sponsor Dominion Energy at the Greater Richmond Convention Center for cocktails, dinner, and most importantly – a discussion of their recent work.

This year’s events featured: Edward Lee – *Buttermilk Graffiti: A Chef’s Journey to Discover America’s New Melting-Pot Cuisine*; Elaine Weiss – *The Woman’s Hour: The Great Fight to Win the Vote*; Greer Hendricks & Sarah Pekkanen – *The Wife Between Us*; Holly Dunn – *Sole Survivor: The Inspiring True Story of Coming Face to Face with the Infamous Railroad Killer*; James Swanson – *Chasing King’s Killer: The Hunt for Martin Luther King, Jr. ’s Assassin*; Mary Kay Andrews – *High Tide Club*.

The JLR is very thankful for all of the sponsors, donors, and attendees who helped to raise over $53,000 for the League’s community programs and efforts.
**New Members**
Danielle Adams  
Leslie Altaffer  
Christina Aquilina  
Caroline Armbruster  
Kendra Armstrong  
Lurlene Barnes  
Kristin Beaverson  
Whitney Berling  
Brooke Berry  
Morgan Bloom  
Lateshia Brown  
Sarah Burgess  
Sidra Butt  
Michele Carter  
Deirdre Collins  
Ashley Crane  
Meredith Croskey  
Brittney Dandridge  
Elizabeth Musser Davis  
Brittany DeBord  
Meredith Deegan  
Traci Deshazor  
Ann Winifred DeWitt  
Katherine Dickinson  
Elaine Digges  
Kayla Diggs Brody  
Ellen Burgin  
Serina Gaines  
Laura Garlock  
Raegan Gibson  
Rachel Giessel  
Lauren Gilbert  
Stacie Gordon  
Alexandra Griffin  
Amanda Gurin  
Morgan Hedley  
Amanda Jay  
Kristen Johnson  
Shannon Jones  
Elizabeth Kantlehner  
Whitney Kee  
Kyle King  
Kaitlyn Lowery  
Kelli Marakovits  
Jenn Metcalf  
Melicent Miller  
Victoria Moore  
Tracy Moriconi  
Chelsea Moring  
Amanda Nielsen  
Meredith Nuttycombe  
Kerrigan O’Malley  
Sydney Pender  
Whitney Pace  
Casey Padgett  
Kelly Pham  
Blakely Pond  
Margaret Raymond  
Celeste Reyna  
Rachel Rodney  
Nadine Saint  
Erin Salum  
Kara Schrinel  
Arielle Siner  
Millicent Smith  
Kellie Smith  
Fatima Smith  
Shante Stevens  
Jessica Taylor  
Kristin Taylor  
Sherease Thomas  
Allison Toney  
Kate Townsend  
Kelly Turner Sotelo  
Sarah Wade  
Dawn Ward  
Amy Whitelaw  
Anna Zondlo

**New Sustainers**
Kate Aliberti  
Ada Marie Aman  
Julia Ayscue  
Dede Cox  
Catherine Crosby  
Cran Davis  
Robbi Davis  
Sibyl Fajohn  
Joanne Frye  
Lindsay Horning  
Pamela Hutzler  
Laura Jarrett  
Katherine Jones  
Teresa Jordan  
Elizabeth Kerr  
Usha Kodura  
Michelle Miller  
Sarah Pennington  
Jill Perlmutter  
Amy Shustts  
Heidi Vaiksnoras  
Noelle Ward  
Elisha Wilkins

**Transfers (Active)**
Kerina Beazer  
Ellen Begley  
Jamie Blair-Walker  
Emily Burfoot  
Yévonne Chandler

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Kate Aliberti  
Ada Marie Aman  
Julia Ayscue  
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Noelle Ward  
Elisha Wilkins

**Transfers (Active)**
Kerina Beazer  
Ellen Begley  
Jamie Blair-Walker  
Emily Burfoot  
Yévonne Chandler

**In Memoriam**
Willoughby Adams  
Betsy Berry  
Rachel Cottrell  
Frances Forsythe  
Maria Satterfield  
Gina Simpson  
Sally Williams

**Transfers (Sustainers)**
Gwen Burroughs-Beaver  
Catherine Bew Guszack  
Leslie Feldt  
Mare Lynn Fitch  
Theresa Nackley  
E. A. Ritter

**In Memoriam**
Willoughby Adams  
Betsy Berry  
Rachel Cottrell  
Frances Forsythe  
Maria Satterfield  
Gina Simpson  
Sally Williams
Sources of Funds
$1,107,000

- Clothes Rack Sales: $601,000
- Other Merchandise Sales: $169,000
- Membership Income: $145,000
- Special Events: $77,000
- Rent/Interest: $66,000
- Contribution & Sponsorships: $49,000

Uses of Funds
$1,054,000

- Retail Programs/Boots to Suits: $521,000
- Management: $190,000
- Special Events/Outreach: $132,000
- Community Programs: $210,000

In-Kind Donations
$650,000

- Merchandise for Resale: $601,000
- Goods/Services: $37,000
- Publicity/Printing: $12,000
Donor Recognition

**President’s Circle**
($1,000 or more)
Laura H. Boland
Edie Hofstead Cabaniss
Freeman Family Fund
Mr. and Mrs. William H. Goodwin, Jr.
Kroger
Patrick and Denise Leonard
Sue and Carl Patow
Greta Peters
Debra Pollock
Camilla Beck Rohrbach
WTVR - CBS 6

**Supporter**
($250-499)
Jay Ell Alexander
Happy Anderson
Jessamy Austin
Elaine Baker
Susan Barney
Betsy Blevins
Nicole L. Brenner
Luiza Bretas
Polly Brickman
Mrs. Wm. Hill Brown
Martha Ware Bryan
Kelly Cannon
Nancy Cheely
Jane Christian
Lara D’Antonio
Dominion Energy
Charitable Foundation
Susan Drean
Elizabeth Ford
Natalie Foster
Mark Gaddis
Serina Gaines
Warren Ginn
Nancy Gottwald
Cathy and Jay Haas
Victoria A. Hauser
Jermal and Tamarah Holmes
Erin Tatum Hurt
Naureen Hyder
Jamille Jackson
Katherine and Conor Jones
Jennifer Keegan
Katie Kellam
Mary Catharine Ginn Kolbert
Stuart Laughon
Lauren Leggett
Terry Long
Katie Nelson Marsh
Denice McHale
Jenn Metcalf
Beth Moore
Anne and George Norris
Polly Perkins
James Perlmutter, USAR (Ret.)
Susan Reynolds
Mariah Robinson
Genie Roper
Savon Sampson
Christa Schuleenburg
Mary Cabell Sulc
Mrs. Douglas M. Sutton
Ann Michele Sweeney
Sue Taylor
Lara & Mike Todd
Shannon Vaughan
Lauren Fisher White

**Partner**
($750-999)
Heidi and Jay Vaiksnoras

**Advocate**
($500-749)
Jayda and J. Brent Justus
Kindra Kirkeby
Beth Miksa
Lauren Zaller Moore
Andrea Sheldon
Jim and Bobbie Ukrop
Emily Watkins

**Friend**
($100-249)
Airen Adamonis
Sally Bagley
Alyssa Baran
Jane Barber
Patsy Barr
Peggy Bice
Vickie Blanchard
Peter and Jackie Bowles
Susan Brewer
Mary Anna Broadbent
Bev Brown
Caroline & John Cardwell
Kay Clary
Lorie Coker
Christa Coleman
Angel Dieter
Stephanie Disharoon
Ellen Burgen Egen
Nancy Francis
Connie Garrett
Lisa Greene
Resa Hoye
Alli Hudson
Farhat Hyder
Sheronda Wilford
Satara G. Woodson
Katherine James
Cecil King
Richard and Kathy Knollmann
Theresa Lewis
Lucille Lindamood
Maura Lund
Wycliffe McClure
Mary K. McDonald
Mary McFaddin
Amelie Minor
Ginnie Moncol
Nancy Morris
Melissa Murchison
Jennifer Myers
Paula O’Flaherty
Nadine Oswald
Pam Palmore
Michele Pugh
Lillian Rasberry
Libby Robertson
Newnie Rogers
Faiza Sadiq
Brooklyn Scott
Martha Schley Smith
Matthew Stanley
Virginia Stone
Meghan Townes
Cathy Tullidge
Cabell West
Tammy West
Kay Whitworth
Mary Wick
Tiffannie Williams

**Matching Gift Partners**
Aetna Foundation
Bank of America
BD
Carmax Foundation
GE Foundation
Genworth Foundation
Gray Holdings, LLC
McKesson Foundation
Mondelez International
Wells Fargo

**In Honor Of**
The Monsters & Sue Patow
Joanne V. Frye

**Talley Baratka**
Patrick Leonard

**Pem Hall**
Susan Brewer

**True Luck**
Mary McFaddin

**Clothes Rack 70th Anniversary**
Paula O’Flaherty

**All Sustainers**
Mrs. Douglas M. Sutton

**Sheronda Wilford**
McKesson Foundation

**Tessa McKenzie**
Matthew Stanley

**Jill Duncan Perlmutter**
James G. Perlmutter, USAR (Ret.)

**Tabitha White**
Joy Fisher

**In Memory Of..**
Betsy Haas
Cathy & Jay Haas
Lisa Greene
Newnie Rogers

**Mrs. Leila George Sikes**
Linday and Joel Horning

**Philip J. Bagley III**
Sally Bagley

**Sean Reynolds**
Susan Reynolds

**Janet Patton Lewis**
Ms. Mary Lewis Sauer

**Grace M Ginn**
Warren Ginn

**In Kind Supporters**
$250+
Champagne Taste
David Axselle Pianist
Ginny O. Photography
Madden Communications
Papa John’s
Patty Loughridge Appraisal
PSAV Discount and Pro-Bono Rentals
Troutman Sanders Law Firm
Wegmans

**Special Events**
$250+
Kendra Scott
Lilly Pulitzer
Pure Barre
### Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Sue Patow</td>
<td>President</td>
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<tr>
<td>Jayda Justus</td>
<td>President-Elect</td>
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<tr>
<td>Katie Marsh</td>
<td>Vice President, Community</td>
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<tr>
<td>Nicole Brenner</td>
<td>Vice President, Fund Development</td>
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<tr>
<td>Savon Sampson</td>
<td>Vice President, Membership</td>
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<tr>
<td>Denise Leonard</td>
<td>Vice President, Sustainer</td>
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### Community Advisory Board

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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Robert Angle</td>
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<tr>
<td>Gwen Corley Creighton</td>
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<td>Rina Dyer</td>
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<td>Jennifer Goins</td>
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<td>Ira Holliday</td>
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<td>Alan Hutson</td>
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<td>Ellyn Parker</td>
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<td>Aline Reitzer</td>
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<tr>
<td>Jessica Smith</td>
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<td>Myra Smith</td>
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<td>Carol Viall</td>
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### At-Large Board Members

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<th>Name</th>
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<tr>
<td>Anedra Bourne</td>
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<td>Lauren Fisher White</td>
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<td>Naureen Hyder</td>
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<tr>
<td>Lauren Moore</td>
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<td>Lara Todd</td>
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### Staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Martha Ware Bryan</td>
<td>Office Manager and Bookkeeper</td>
</tr>
<tr>
<td>Ann Michele Sweeney</td>
<td>Controller</td>
</tr>
<tr>
<td>Natalie Foster</td>
<td>Development Director</td>
</tr>
<tr>
<td>Mark Gaddis</td>
<td>Director of Retail Operations and Community Liaison</td>
</tr>
</tbody>
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Junior League of Richmond  
2605 West Cary Street  
Richmond, Virginia 23220  
804.643.4886  
www.JLRichmond.org

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JUNIOR LEAGUE OF RICHMOND

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