



****PRESS RELEASE****

FOR IMMEDIATE RELEASE

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JCFR and Dignity Grows receives \$83,000 transformational grant from Junior League of Richmond

Grant Enables Community Organization to Create a New Chapter of Dignity Grows to Help Women

Richmond, VA, January 26, 2023

The Jewish Community Federation of Richmond (JCFR) has received a generous new grant from the Junior League of Richmond for \$83,000. The partnership grant supports JCFR's launch of a Dignity Grows chapter to provide free monthly comprehensive hygiene and period products to women in the Richmond and surrounding areas. "The Junior League of Richmond is honored to partner with the Jewish Community Federation of Richmond, in support of women in the Richmond area who lack access to essential hygiene and menstruation products. JLR's community focus of Women Helping Women aligns with the important work of Dignity Grows and, together, our

organizations will help lift up under-resourced women. Our sincere hope is that this grant, and the engagement of JLR volunteers, will be transformational for many in our community and shine a light on women's needs that are often overlooked and stigmatized." said Jenn Keegan, President of the Junior League of Richmond.

Dignity Grows empowers individuals to experience life without interruption. One in four American women cannot access or afford monthly menstrual supplies, creating barriers to education, employment and social and religious connections. Government benefits do not cover menstrual hygiene necessities, which are taxed in many states. Period products are rarely donated to food pantries. This generous \$83,000 grant from Junior League of Richmond will allow Jewish Community Federation of Richmond, through its partnership with Dignity Grows, to distribute thousands of Dignity Grows Totes annually in the Greater Richmond community. The incredible partnership will ensure we support our neighbors in need while safeguarding each individual's dignity. "Judaism places high value on the dignity of each person. It is embodied in our text and tradition. Dignity Grows enhances our work by recognizing every individual's value," said Daniel Staffenberg, CEO of the Jewish Community Federation of Richmond. "It is more critical than ever that we band together to meet basic human needs throughout Greater Richmond. We are thrilled about our partnership with the Junior League of Richmond. We know this initiative will resonate with the entire community as we work together to provide essential hygiene products to those in need. The partnership with social service groups throughout Richmond is the cherry on top as we work together and build new partnerships."

About the Junior League of Richmond

Founded in 1926, the Junior League of Richmond is committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. The Junior League of Richmond is an inclusive group of informed thought leaders intentionally serving and empowering women, youth, and families, striving for collective impact through collaboration and advocacy. We are part of the Association of Junior Leagues International, Inc., which is made up of 295 Junior Leagues in four countries. For more information, visit our website at www.jlrichmond.org.

About the Jewish Community Federation of Richmond

For 87 years, the Jewish Community Federation of Richmond has been a unifying force for Jewish community-building and philanthropy. We work to enrich the quality of Jewish life in Greater Richmond by bringing comfort and hope to the vulnerable by investing in

programs that build Jewish knowledge, identity, and peoplehood — ensuring the next generation of Jews. For more information, visit our website at www.jewishrichmond.org.

About Dignity Grows

Dignity Grows empowers our neighbors in need by removing obstacles to better self-esteem and health through the security and comfort of having personal and menstrual hygiene essentials every month. Dignity Grows organizes, assembles and distributes free of charge, discreet, reusable Dignity Grows Totes, each filled with a full-month supply of comprehensive hygiene products and period necessities.

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